

## Republic of the Philippines QUEZON CITY COUNCIL Quezon City 17th City Council

12th Regular Session

RESOLUTION NO. SP. 3988<sub>S-2007</sub> (PR2007-134)

A RESOLUTION EXPRESSING SUPPORT TO THE THRUST OF THE DEPARTMENT OF HEALTH IN BANNING OUTDOOR ADVERTISING OF CIGARETTES AND THE NATIONWIDE CAMPAIGN IN REGULATING TOBACCO CONSUMPTION,

Introduced by Councilors DOROTHY A. DELARMENTE, VICTOR V. FERRER, JR., WINSTON "Winnie" T. CASTELO, RAMON P. MEDALLA, VOLTAIRE GODOFREDO L. LIBAN III, AIKO S. MELENDEZ and JORGE B. BANAL, JR.

Co-Introduced by Councilors Francisco A. Calalay, Jr., Bernadette Herrera-Dy, Joseph P. Juico, Eden "Candy" A. Medina, Franz S. Pumaren, Diorella Maria G. Sotto, Jaime F. Borres, Antonio E. Inton, Jr., Jesus Manuel C. Suntay, Vincent DG. Belmonte and Bayani V. Hipol.

WHEREAS, the Quezon City government is mandated to formulate legislative measures which aims to promote and protect the welfare of its constituency;

WHEREAS, one of the thrusts of our national government particularly the Department of Health is to ban outdoor advertising of cigarettes and to conduct nationwide campaign in regulating tobacco consumption as provided for under existing anti-smoking acts promulgated as a matter of public policy;

WHEREAS, it is proven that smoking cigarette is a chronic addictive disorder which causes among others, cardiovascular diseases, chronic obstructive airways disease, lung cancer, etc.;



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WHEREAS, it is necessary to fully enforce the said regulation and not be undermined by the tobacco industry so as to protect and prevent the promotion of tobacco consumption among young people;

WHEREAS, the City Council of this City, vehemently abhors the ill effects of the smoking habit, thus expresses its support of the comprehensive efforts towards its control.

## NOW, THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF QUEZON CITY IN REGULAR SESSION ASSEMBLED, to express, as it does hereby express, support to the thrust of the Department of Health in bonning outdoor advertising of cigarettes and the nationwide campaign in regulating tobacco consumption.

ADOPTED: October 8, 2007.

HERBERT M. BAUTISTA

Vice Mayor 

Presiding Officer

ATTESTED:

DOROTHY D. LAGRADA, DPA City Gov't. Asst. Dept. Head III

## **CERTIFICATION**

This is to certify that this Resolution which was APPROVED on Second Reading on October 8, 2007, was CONFIRMED by the City Council on October 15, 2007.

DOROTHY D. LAGRADA, DPA City Gov't. Asst. Dept. Head III